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FOR IMMEDIATE RELEASE

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Zero Hero comes to life at Rawhide Baseball

VISALIA – The Zero Hero comes to life for Recycling Day at the Rawhide Ballpark for the noon game on Monday, April 23.

The Peña’s Disposal Zero Hero is now a nearly 6-foot-tall green mascot who will throw out the first pitch and help children learn how they can go green, too.

Children can play games and spin for free T-shirts and prizes and learn about recycling from the displays in the ballpark. Zero Hero will be on hand throughout the game, greeting baseball fans along with Tipper the Rawhide bull.

Baseball fans who bring 20 aluminum cans to Monday’s game will receive a free admission ticket to that day’s game; or, bring 50 cans for a free voucher for any game this Rawhide season. The cans will be recycled and proceeds will be donated to CKidz.

CKidz, a nonprofit organization committed to providing food and services to children, will also have bins for recycling collection at the ballpark from April 23 through 25.

“We introduced the Zero Hero last year, but just on paper,” noted Carlos Garcia, recycling coordinator for Peña’s Disposal Service. “We decided it was time to make him a real mascot to get kids excited about recycling and take home what they learn.”

For information about Peña’s Disposal, visit penasdisposal.com.