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FOR IMMEDIATE RELEASE

FOR INFORMATION CONTACT: Carlos Garcia, carlos@penasdisposal.com
528-3909

Peña's Disposal hits new record in C&D recycling

CUTLER – When Peña's Disposal was awarded the contract to handle construction and demolition recycling for Tulare County, the recycling rate was 56 percent. In the first three months of the new contract under Peña's, the rate jumped to 82 percent.

The significant increase in recycling is a reflection of Peña's Disposal's aggressive approach to recycling, explained Anne Magaña, administrator of the Consolidated Waste Management Authority (CWMA). More recycling means less construction material filling Tulare County's landfills, and more materials available to recycle.

CWMA is the agency responsible for providing required recycling reports to CalRecycle. This kind of improvement in recycling is noticed in Sacramento and "really helps us get closer to the state's overall rate for diverting waste from the waste stream and into recycling," Magaña explained.

"We have been very impressed with what Peña's has been able to do," she added. "We are faced with an overall state goal of 75 percent diversion rate by 2020, and what Peña's is doing with C&D, and their 20-year plan for expansion, will really help. Their plan puts it on the table as a challenge to others in the industry to plan ahead and be more aggressive."

Thanks to the new contract, Peña's Disposal was able to add 20 jobs for Tulare County residents, according to company vice-president Art Peña.

Peña's Disposal's facility in Cutler is a Material Recovery Facility and a one-stop resource for recycling household hazardous waste, green waste, e-waste and construction and demolition waste, as well as CRV buy-back. The family-owned company also provides curbside waste pickup in unincorporated areas of Tulare and Fresno counties. For information, call 528-3909 or visit penasdisposal.com.